

FOR IMMEDIATE RELEASE:

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MEDIA ADVISORY – APRIL 22, 2012 – 12:30 PM

San Diego Jewish Academy Students To Hold A Walk To End Genocide

In collaboration with Jewish World Watch, San Diego Jewish Academy will hold a Walk to End Genocide, which is being organized by a group of ninth and tenth grade students. The walk is being held to raise awareness about the mass atrocities occurring in Sudan and the Democratic Republic of Congo.

A group of San Diego Jewish Academy (SDJA) students formed an End Genocide Club two years ago after learning about the genocides occurring in Sudan and the Democratic Republic of Congo in a Judaics class. The club, comprised of ninth and tenth grade students, is now organizing the San Diego Walk to End Genocide and has partnered with Jewish World Watch, which holds genocide awareness walks in several cities across the United States.

The club originally started selling rubber bracelets with the statement “Decide to End Genocide” to raise funds for the victims of genocide in Africa. The group then began seeking other ways to further its mission and decided to hold a Walk to End Genocide and approached the Jewish World Watch for support. With April being Genocide Awareness Month, the group began promoting and organizing the walk to raise awareness, hope and funds to help the survivors of genocide.

“I think if we have a big group of people come together as a community to make a change, regardless of religion, race and age, people will notice and want to help us change the world,” stated Naomi Edelstein, a member of the End Genocide Club and a ninth grade student at SDJA.

The walk expects to bring out an estimated 500 people and will begin at San Diego Jewish Academy’s lower school parking lot and end at the school’s gymnasium. The walk is open to families and children of all ages and will end with an awareness fair and rally. To register for the walk, please visit www.jewishworldwatch.org.

DETAILS:

Date: Sunday, April 22, 2012

Time: 12:30 pm

Location: San Diego Jewish Academy, 11860 Carmel Creek Road, San Diego, 92130, Building A

Please RSVP to Joshua Nunn at (619) 302-4694 or jnunn@sdja.com.

About SDJA:

Serving infants to high school seniors, San Diego Jewish Academy challenges students to achieve their full academic potential and become individuals of strong moral and ethical character, while inspiring them to make Judaism a vital and relevant aspect of their lives.

For more information on San Diego Jewish Academy, visit www.sdja.com.