



The Butterfly Project aka Zikaron V'Tikvah (Remembrance and Hope) is an artistic, educational project that remembers the 1.5 million children who died in the Holocaust, and honors the survivors in the process. Paired with a meaningful lesson in history; handmade ceramic butterflies are counted collectively to reach our goal of 1.5 million butterflies hanging all over the world, making *The Butterfly Project* a global, unifying memorial.

MISSION STATEMENT:

To provide a unique resource that inspires participants to:

- Eternally remember the children who perished during the Holocaust
- Honor the Holocaust Survivors
- Create and display the butterflies as symbols of hope around the world
- Promote human dignity through ongoing experiential learning

VISION:

The Butterfly Project will be embraced as one of the most unique, creative and effective ways to educate students and communities about the Holocaust, inspiring them to take actions against injustice. Through the power of the documentary film, we will inspire more communities to join us in this effective hands-on approach to Holocaust education, uniting the Holocaust survivor with the next generations; empowering participants to have a voice for the child who was murdered.

IMMEDIATE GOALS:

To fund the filming of the 2012 San Diego Jewish Academy trip to Poland where students will be visiting concentration camps, historic sites and a Jewish school in Warsaw involved in *The Butterfly Project* to obtain pivotal footage for the project's purpose.

The footage of the students in Poland is going to be some of the most powerful, sentimental and climactic out of all of the filming that will take place for the eventual feature film.

Funding goal for Promotional Film Short: \$60,000

Full length film: For theatrical release film festivals, educational film, schools, museums, community centers and places of worship and for the creation of global art about the Holocaust.

For more information and donations:

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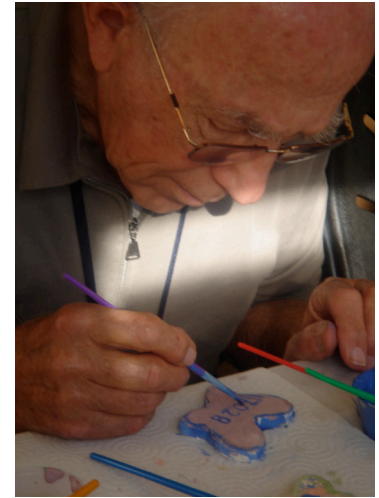
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האקדמיה היהודית סן-דייגו
The pluralistic community day school

Learning for Life



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