



Dear Friend,

Zikaron V'Tikvah (Remembrance and Hope) is an artistic, educational project serving as a powerful visual representation to remember the 1.5 million children who died in the Holocaust, and honor the survivors. Handmade ceramic butterflies from around the world have been created and affixed to the walls of San Diego Jewish Academy to teach all children to remember the past, act responsibly in the present and create a more peaceful future. Our goal is to empower participants to speak out against anti-semitism, human suffering and genocide today.

Two years and thousands of butterflies later, the San Diego community has been transformed and enhanced. Over 100 **Holocaust survivors** have created butterflies for a special survivor wall; dozens of school groups, Girls Scouts, local agency board members, youth groups and international guests have visited SDJA to experience the impact of this project. Volunteer parents have been the driving force behind this project and it has taken a life of its own. Our will enable you to implement this teaching tool, NOW!

Please join us with your students, parents and teachers to create your own *Zikaron V'Tikvah* (Remembrance and Hope) installation and/or events so that your community will benefit for generations to come.

- If making your own butterfly memorial is feasible in your community, we respectfully request that you **send to us 1 of your butterflies** for our school display. Let us know your total count. This will establish your connection with the original project and become part of our web based display showcasing installations worldwide and counting our numbers collectively.
- If making your own memorial is not feasible, we are grateful to receive any or all of the butterflies you create; together we will teach, count and remember.

The enclosed butterfly is our **gift to enable you to visualize the project** and determine how it might be implemented in your community. Making butterflies completely from scratch out of clay or other materials is the most cost effective way to proceed, and the most rewarding. Butterfly kits are also available for purchase.

Please contact us so we may help you to get started. Every single butterfly counts and we thank you in advance for your participation in this project and taking it to places we never dreamed possible.

Sincerely,

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